Wireframing

Plan & Communicate Design with Ease

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Artist & User Interface Designer
Objectives

How can I describe a complex idea in one image?
# Don't Let It Rot!

- **Add item**

## Items in Fridge

<table>
<thead>
<tr>
<th>Food</th>
<th>Quantity</th>
<th>Date Added</th>
<th>Freshness Days Left</th>
</tr>
</thead>
<tbody>
<tr>
<td>carrots</td>
<td>1/4 bunch</td>
<td>1/4/17</td>
<td>1</td>
</tr>
<tr>
<td>blueberries</td>
<td>1/2 carton</td>
<td>1/7/17</td>
<td>1</td>
</tr>
<tr>
<td>oranges</td>
<td>2</td>
<td>1/2/17</td>
<td>2</td>
</tr>
</tbody>
</table>
Don't Let It Rot!

Add Item

Type: Apples
Quantity: 4
Date Added: Jan 12, 2018

+ Add
Don't Let It Rot!

Add Item

Apple

Added to fridge Jan 12, 2018

Quantity 2

Update
Key Elements

What should a wireframe include?
- Size
- Functionality
- Navigation options
- Dynamic elements
- Context
### Don't Let It Rot!

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<tr>
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<td></td>
<td></td>
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</table>
Guest List

A

B

C
Sempervivum
Price: $4.50
Light: Full sun with filtered shade in the afternoon.
What are all possible conditions?
Succulents for Sale
6.148 Wireframing Lecture

Intro  Objectives  Key Elements  Statefulness  Text  Craft
Your Empire

UNDER ATTACK!
What kind of language should appear?
Discover Owl Population Trends

**Type:**
- [x] Great Horned
- [x] Snowy
- [ ] Barn
- [ ] Screech
- [ ] Spotted

**Time Range:**
Jan 2, 2014 – Jan 12, 2018

Graph showing owl population sizes for selected types and time range

**Generate Graph**
Build Your Pizza

- Topping 1
- Topping 2
- Topping 3
- Topping 4
- Toppings 5
- Topping 6
- Topping 7
- Topping 8
- Topping 9
- Topping 10

Graphic of pizza with selected toppings
Build Your Pizza

Meat:
- Pepperoni [✔]
- Sausage
- Grilled Chicken
- Steak
- Bacon

Vegetables:
- Roasted Peppers
- Onion
- Garlic [✔]
- Mushrooms
- Basil [✔]

Graphic of pizza with selected toppings
Build Your Pizza

To get started, please indicate any dietary needs for your order:

- Vegetarian [X]
- Vegan [ ]
- Gluten-Free [X]
- Dairy-Free [ ]
- Kosher [ ]
What are the best tools to use?
Don’t Let It Rot!

Add Item

Type: 🍎 Apples

Quantity: 2

Date Added: Jan 12, 2018

+ Add
Don't Let It Rot!

Add Items

Type: Apples
Quantity: 4
Date Added: Jan 12, 2018

+ Add
- Sketch (30 day free trial for Mac)
- Adobe Photoshop
- Adobe Experience Design
- Balsamiq
★ Explain as much as possible in one image
★ Content reveals functionality
★ Everyone can draw! Enjoy the process and save your early work :-)

Thanks!

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